



# LADY DESIGN

Created by Professional Designers

2015 Collection



# LADY DESIGN

Express yourself with paint on your walls; let them become the masterpieces of your home. From stone texture to smooth and silky touch, Jotun Lady Design Paints will make your walls become doors to any world you wish to go. In this inspiration book you will find the gates we've opened with the radiant colours and extensive craft of Jotun Lady Design Paints. You can now keep turning your home into any destination or dream you want.

**Join us to discover and experience our new collection of designs.**



*Mona Hussein*

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At Jotun, not only are we bringing you a world of effects to redecorate your home, but we're also showing you how, thanks to the help of acclaimed Egyptian interior designer Mona Hussein.

Mona dedicates her life to designing glamorous interiors for all her clients, and now she's joined us to help inspire a new look for your home décor. With her keen eye for detail, Mona has paired a range of stunning designs with a host of furniture options to bring you six distinct inspirations for how your home could appear.

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**-MHDIH-**  
MONA HUSSEIN DESIGN HOUSE



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# HISTORIC

*Let us take a walk  
through time.*

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Classic Roman finish



Where you can rebuild the great walls of every generation on the walls of your home. Treat them with a variety of stone colours and textures, and let history inspire the future to create that authentic look. Make home your pillar of strength.



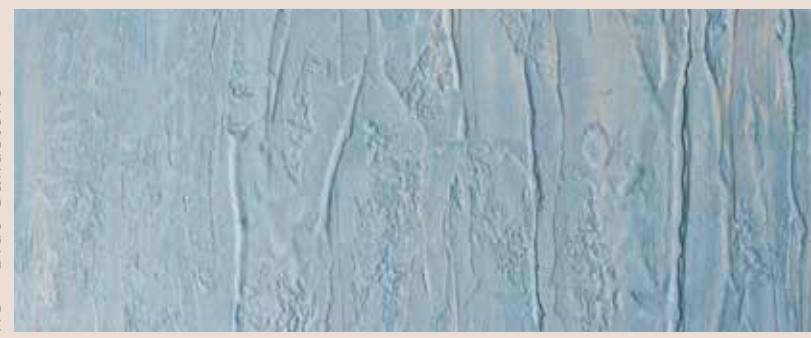
H1 - Travertine

H2 - Time Craft

H3 - Basalt

H4 - Natural Stone

H5 - Blue Sandstone





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# ELEGANCE

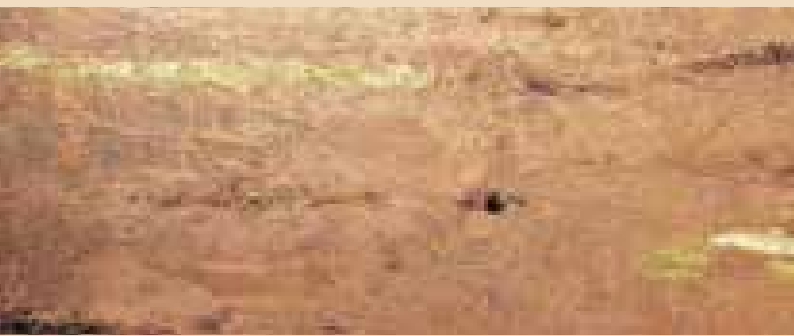
*Step away from the aging stone  
of Europe into the glamour  
of Arabian vintage.*

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Diamond sparkle finish





E1 - Precious Metals



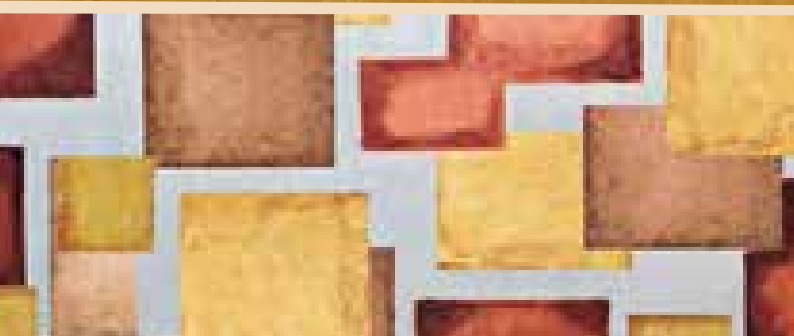
E2 - Rusted Copper



E3 - Desert Sky



E4 - Golden Pixels



E5 - Mosaic

You'll find your walls are bound to resonate that antique finish with a variety of patterns of metal effects and brushed setting. The traditional Arabian design motifs can introduce golden glimmers, sunlit corridors, and ornate architectural detail to fill your home with warm opulence.





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# OCEANIC

*From sand dunes to the white shore  
of the beach, what you may think is  
a mirage, is actually real.*

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Stylish pearl finish





Dive into a world of serenity with the hidden natures of the deep blue. Turquoise seawaters to the grainy effect of the sandy beds, and everything in between, the deep blue is wide open here for you. Let shades of blue, coral and sand set the mood of your home as you lie back and set adrift into bliss upon waves of admiration.



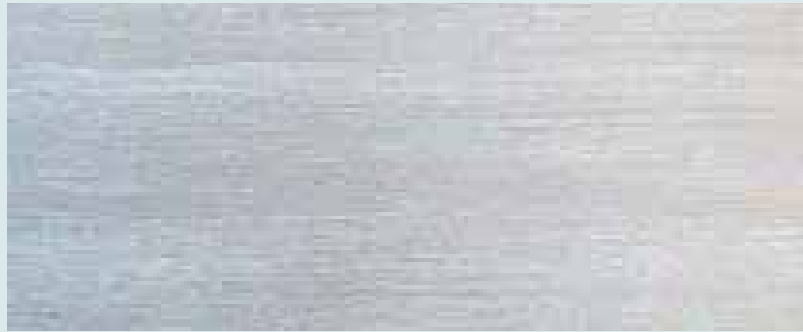
01 - Blissful waters

02 - Breeze

03 - Ocean Rush

04 - Serenity

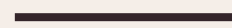
05 - Crystal Coral



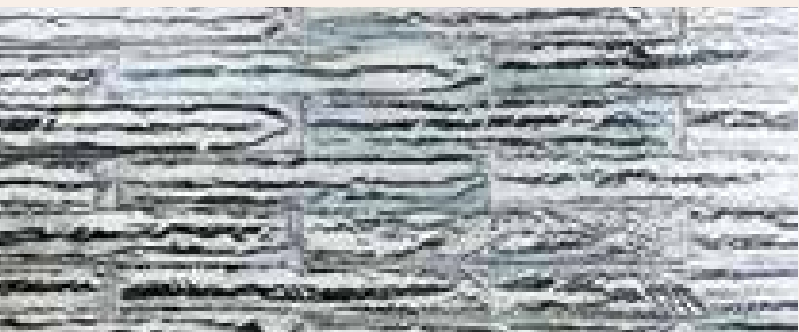


# NATURAL

*With every drop of water,  
life grows and lends itself  
to many colours and appearances.*



Elegant antique finish



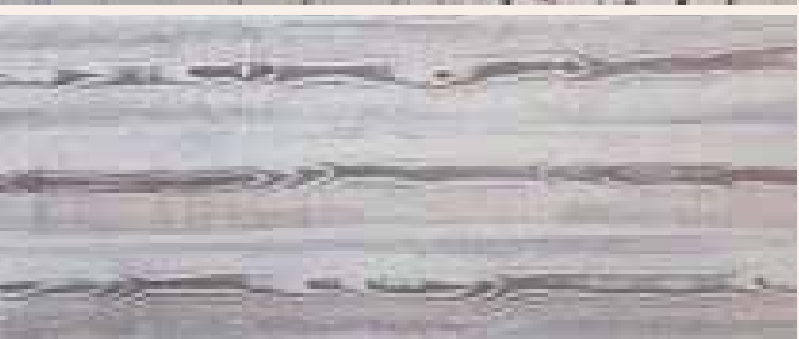
N1 - Forest



N2 - Distressed Wood



N3 - Beach House



N4 - Sail Boat



N5 - No Trace

Voyage from the comfort of your living room to a world where tranquility rules supreme. Surround yourself with nature's rustic warmth as you venture forward into the great outdoors, a forest where sunlight flickers from dim to bright. Where you find every type of natural finish to bring home.





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# GALLERIA

*The beauty we find in nature  
and art is that we all  
see it differently.*

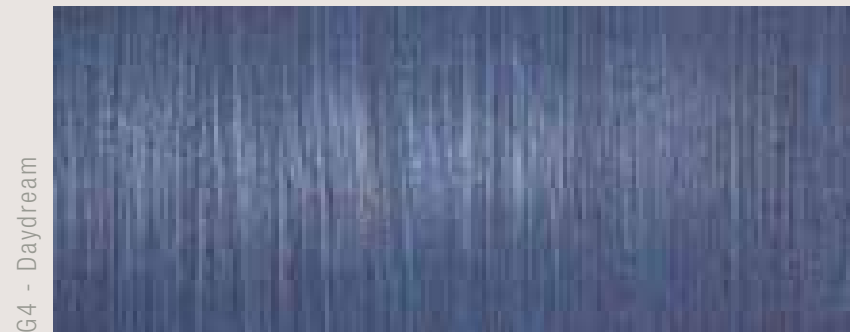
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Unique colour motion finish



Make the walls of your home stand alone as individual marvels, or let them connect as one overall masterpiece. Express yourself with rich colours and textures that go beyond the borders of a canvas. It's your masterpiece that awaits you.



G1 - Masterpiece

G2 - No boundaries

G3 - Loft

G4 - Daydream

G5 - Relaxation



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# MODERN

*The strength of modernity  
is in its simplicity.*

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Luxurious metallic finish



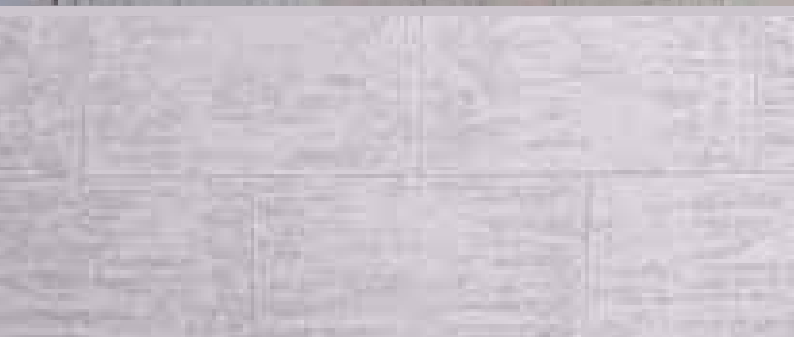
M1 - State of the Art



M2 - Metallic Linen



M3 - Dabbed



M4 - Grey Scale



M5 - Cutting Edge

Even art doesn't have to be over crowded to be appreciated and what's modern doesn't necessarily have to be loud. A touch of simplicity can do the trick. After all, perfection is not when there is nothing to add, but when there is nothing to take away.

Capture the essentials of style and charisma to give your home edges and curved lines, to sleek touches and daring designs, set the trends across your walls and showcase a room like no other.



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*Introducing  
our four  
new products  
from Lady Design.*

*A new inspiration,  
a new style  
and a new home.*

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# DIAMONDS

*Wish upon every  
diamond in the sky.*

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Diamond sparkle finish



Enter a world of wonder, and turn your home into a fairy tale - a dream. One of a beautiful wedding, where the walls glimmer as people move. Where a mother so eloquently gives her daughter advice before her big day and fills the room with joy. Dressed in white, it's time to dance under the starry midnight sky, one that highlights every perfection underneath. The reality is that now with walls covered in diamonds, you'll fade into that dream over and over again.



Fairy Sparkle - 4728 B/C: 4731

Wedding Dress - 9964 B/C: 9918

Cherry Rouge - 3338 B/C: 3252

First Dance - 5415 B/C: 5180



*Handwritten text in a cursive script, partially visible on the left and bottom edges of the page.*



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# ROMANO

*The world's love affair  
with Italy continues.*

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Classic Roman finish



Venicia - 10004

Industrial Grey - 5343

Rome - 1051



The place where your senses are exposed and your heart only falls in love. Where the art, the paint and the craft is timeless. Where the sound of violins resonates as you float through beauty on a gondola. Where the aged stone of the remaining empire is still standing proud. Where the aroma of the freshest ingredients fills the room as a homemade meal is cooked.

We understand. So bring Italy home with walls that capture every moment in texture and colour.





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# COLOUR MIRAGE

*Perform, for the entire  
world's a stage.*

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Unique colour motion finish

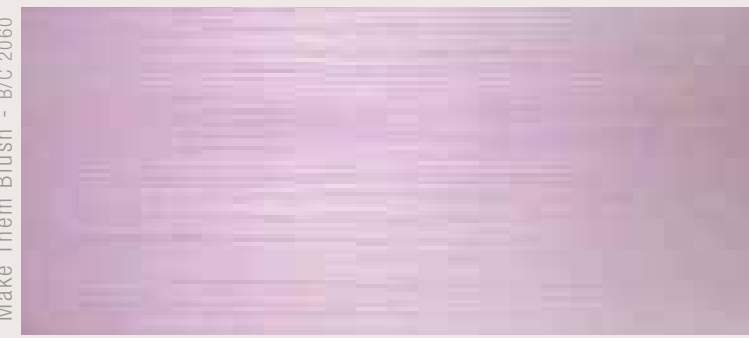


Let your walls invite you into a fantasy of colour. A magical place where the stage is constantly changing. Pick your background, invite your actors and let your home be an open theatre.

With walls that shimmer shades of Ruby and Sapphire, the colours of your home will look different from every angle and at every moment of the day. So open the curtains and let the show begin.



Purple Twilight - B/C S9000N  
Daydream - B/C S6500N  
Paparazzi Blue - B/C 4625  
Make Them Blush - B/C 2060  
Fuchsia Flash - B/C 1575R10B





# PRESTIGE

*You always have to  
dig deep to find  
the most precious things.*



Luxurious metallic finish



Copper - B/C: S 3060-Y70R



Silver - B/C: S 2502-B



Bronze - B/C: S 3060-Y30R



Antique Gold - B/C: S 2040-G90Y

Look no further, we've laid them out on the surface for you. Dress your walls in the precious metals of the world. Let them shine beautifully like the decorated neckline of a queen to be.

With every type of fine metallic finish, you'll find treasure in every room.



*"Make your home a treasure chest."*







# COLOUR MIRAGE

Unique colour motion finish

## LADY DESIGN COLOUR RANGE

Discover our collection of colours. Just select your favorite ones and let your walls express themselves like never before.

Disclaimer: Although the colours in this brochure are reproduced as accurately as the modern printing process allows, the colour of the actual paint may vary slightly from the colours shown. Printed colours can only approximate the colour of coated paint chips.

Ruby	B/C: S 0520-R10B		B/C: S 1030-R10B		B/C: S 2040-R10B		B/C: S 2060-R10B		B/C: S 1575-R10B
	B/C: S 3060-R10B		B/C: S 5040-R10B		B/C: S 6030-R10B		B/C: S 7020-R10B		B/C: S 8010-R10B
Sapphire	B/C: S 0510-R90B		B/C: S 0520-R90B		B/C: S 0520-B50G		B/C: S 0540-B10G		B/C: S 5540-B50G
	B/C: S 4550-R90B		B/C: S 5540-R90B		B/C: S 6030-R90B		B/C: S 7020-R90B		B/C: S 8010-R90B



# PEARL

Stylish pearl finish

<b>GRIGIO 9959</b>   B/C: S 2000-N	<b>BIANCO 9958</b>   B/C: S 0500-N	<b>VIOLETTO 2843</b>   B/C: S 1005-Y80R	<b>SABBIA 10139</b>   B/C: S 1010-Y40R
<b>NUVIOLO 8439</b>   B/C: S 1502-G50Y	<b>GELATO 9946</b>   B/C: S 2500-N	<b>LILLA 3319</b>   B/C: S 0507-R	<b>GIOCO 10138</b>   B/C: S 1010-Y20R
<b>BRUNO 7468</b>   B/C: S 4502-G	<b>LAVANDA 4706</b>   B/C: S 0520-R50B	<b>PESCA 2834</b>   B/C: S 1015-Y60R	<b>PASTELLO 10475</b>   B/C: S 0507-Y
<b>NETTUNO 6066</b>   B/C: S 2020-B70G	<b>MORADO 4573</b>   B/C: S 6010-R50B	<b>ROSA 3280</b>   B/C: 0020-R	<b>VENERE 8373</b>   B/C: S 0530-G90Y
<b>BLENTANA 5324</b>   B/C: S 2030-B	<b>MELANZANA 2677</b>   B/C: S 6010-Y90R	<b>OURJOUAN 3282</b>   B/C: S 3040-R30B	<b>SOLE 10137</b>   B/C: S 1040-Y20R



# PRESTIGE

Luxurious metallic finish

<b>Copper</b> B/C: S 3060-Y70R	<b>Antique Gold 10491</b> B/C: S 2040-G90Y
<b>Bronze</b> B/C: S 3060-Y30R	<b>Gold*</b> B/C: S 1050-Y10R
<b>Silver</b> B/C: S 2502-B	<b>Classic Gold 10492</b> B/C: S 1050-Y20R

\* Gold/Gold Base can also be tinted on Multicolor system.



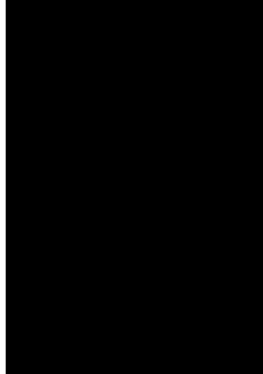
# STUCCO ANTICA

Elegant antique finish

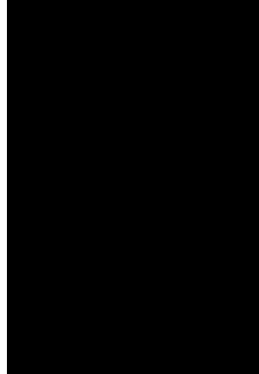
MISTY DAWN 10476 | B/C: S 1005-Y20R



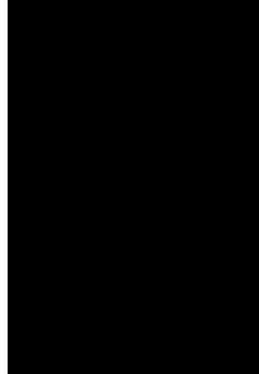
LINEN 10477 | B/C: S 0804-Y30R



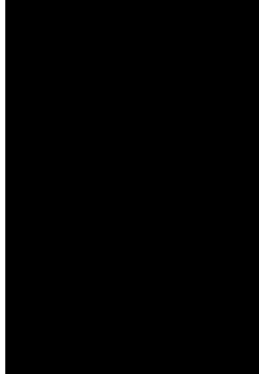
DUNE 10121 | B/C: S 1020-Y20R



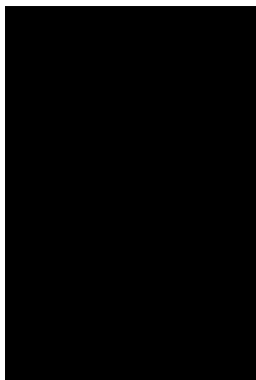
CLAY 10124 | B/C: S 2030-Y20R



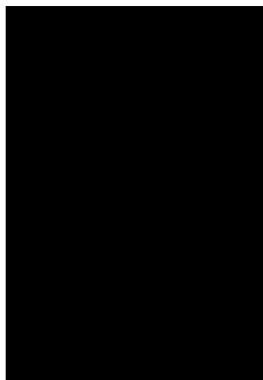
SANDALWOOD 10479 | B/C: S 3010-Y10R



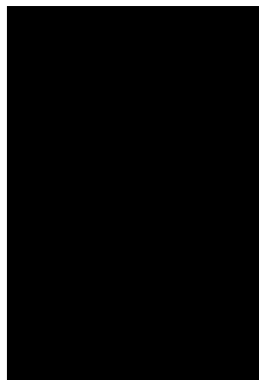
PURE WHITE 8440 | B/C: S 0502-Y



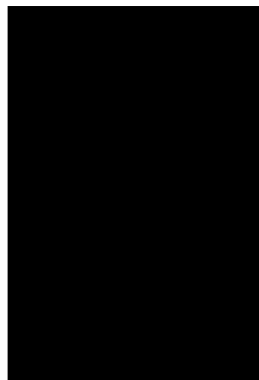
COOL GREY 10478 | B/C: S 1502-Y



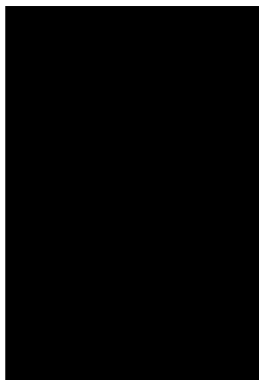
SILVER 9944 | B/C: S 2500-N



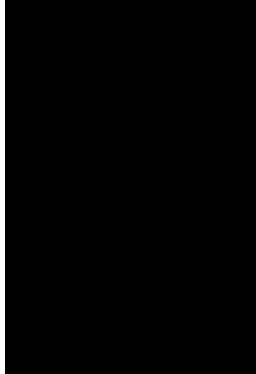
GREY 9943 | B/C: S 3500-N



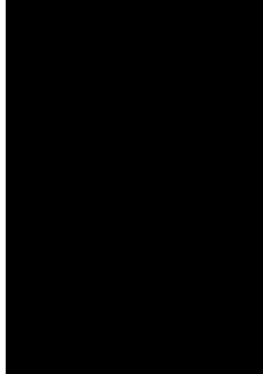
ARSENI 10123 | B/C: S 4502-Y



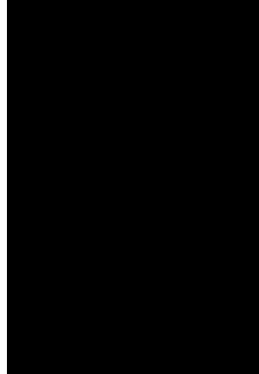
BISQUE 2837 | B/C: S 0510-Y70R



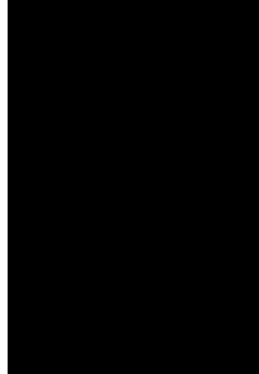
DEEP PEACH 2835 | B/C: S 1020-Y90R



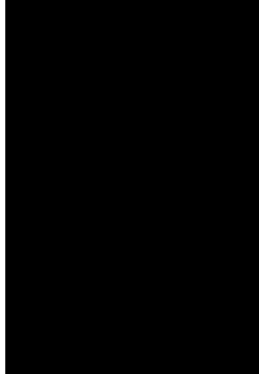
CERISE 2649 | B/C: S 2050-Y90R



MULBERRY 2836 | B/C: S 2020-Y90R



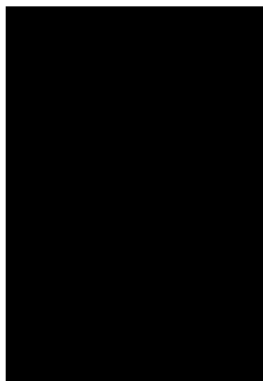
TAUPE 3275 | B/C: S 5010-R10B



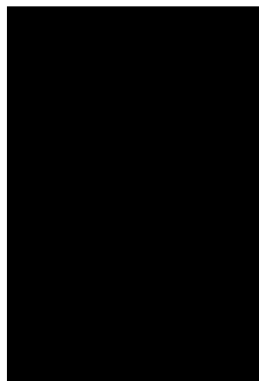
MISTY PURPLE 4707 | B/C: S 0520-R50B



LOTUS 4567 | B/C: S 2040-R50B



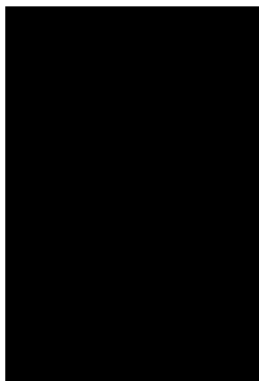
CARIBBEAN BLUE 6324 | B/C: S 1040-B50G



GREEN BLUE 6323 | B/C: S 3040-B50G



TURQUOISE 5321 | B/C: S 2050-B10G



# GLAZE

Contemporary shiny finish

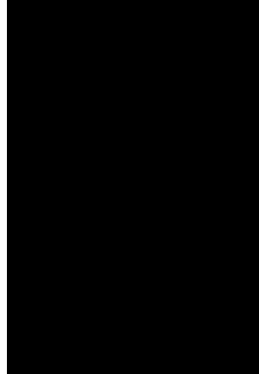
DIUSTY PINK 2841 | B/C: S 0907-Y50R



SEPIA 2842 | B/C: S 1510-Y40R



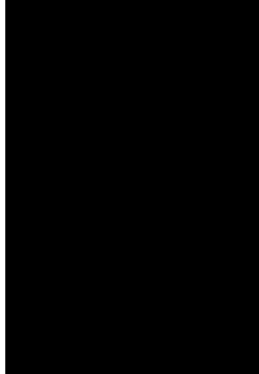
PALE PINK 2839 | B/C: S 1510-Y80R



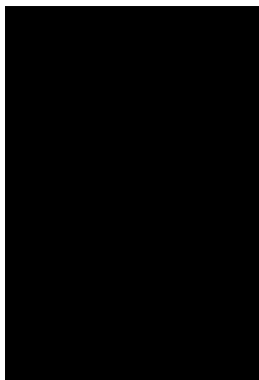
SOFT STONE 2840 | B/C: S 0804-Y50R



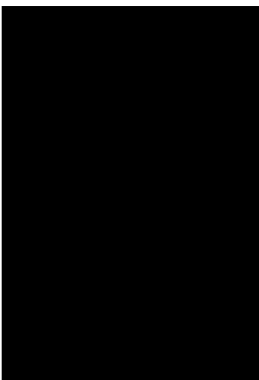
HONEYDEW 10488 | B/C: S 0804-Y10R



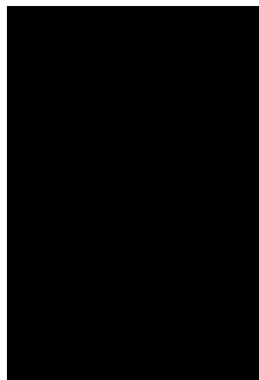
EARTHY RED 2838 | B/C: S 1510-Y80R



ENGLISH RED 9135 | B/C: S 0510-R10B



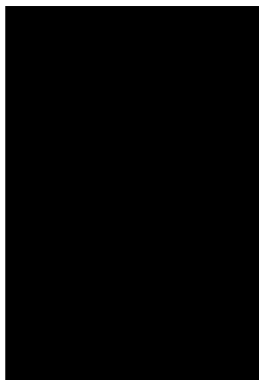
DEEP SEA BLUE 5392 | B/C: S 0502-B



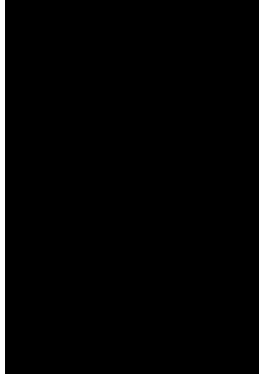
MINERAL MIST 5393 | B/C: S 0500-N



FRENCH BEIGE 10487 | B/C: S 1005-Y20R



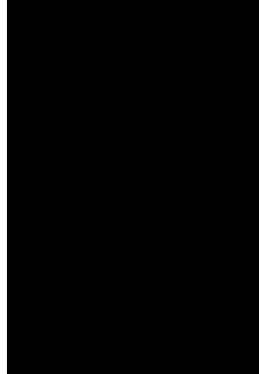
WOOD 10481 | B/C: S 2010-Y20R



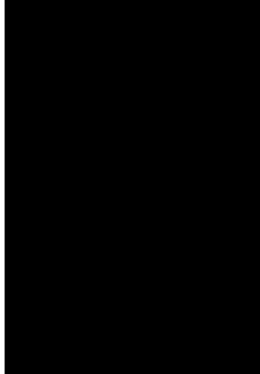
SADDLE BROWN 10483 | B/C: S 2030-Y20R



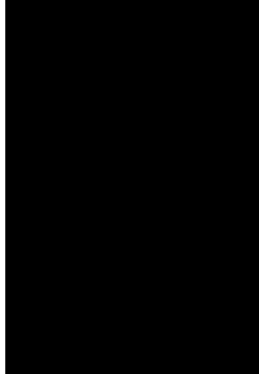
CAMEL 10485 | B/C: S 1020-Y20R



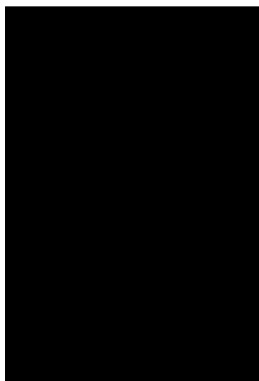
FERN GREEN 8441 | B/C: S 3010-G90Y



OLIVE GREEN 8442 | B/C: S 2005-Y



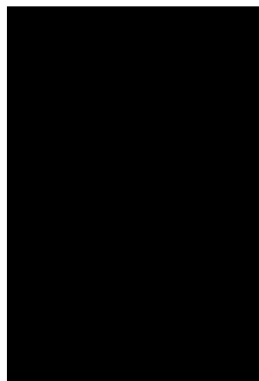
IRON BLACK 9082 | B/C: S 2500-N



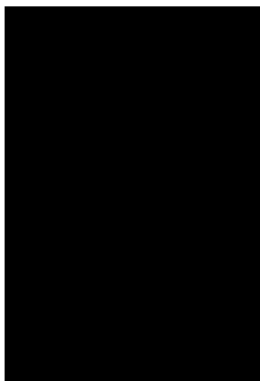
SLATE GREY 4708 | B/C: S 5502-B



GREIGE 10489 | B/C: S 2010-Y20R



DIM GREY 9960 | B/C: S 2000-N



PEWTER 8443 | B/C: S 2005-G90Y





# GLITTER

Shimmering glitter finish

Golden Glow	
B/C: S 2060-Y20R	B/C: S 0570-Y20R
B/C: S 0510-Y10R	B/C: S 0530-Y10R
Moondust	
B/C: S 8010-Y90R	B/C: S 1580-Y90R
B/C: S 0530-Y90R	B/C: S 0550-Y90R
B/C: S 6030-R50B	B/C: S 5040-R50B
B/C: S 0020-R50B	B/C: S 4040-R60B

Starlight	
B/C: S 7020-R90B	B/C: S 3060-R80B
B/C: S 0520-R50G	B/C: S 2060-B
B/C: S 9000-N	B/C: S 7500-N
B/C: S 0300-N	B/C: S 4000-N



# LADY DESIGN ROMANO

Classic Roman finish

SILVER MOON 5081	INDUSTRIAL GREY 6343	SONNETA 4724	BLACKENED BLACK 9938*
WHITE*	EMPIRE 520*	MARRAKESH 1623	SOLID 2363
PALE PEARL 4046	FIORE 4506	MOON REFLECTION 4072	SEA EMERALD 6084
DESERT SAND 1037*	CLAUDIO 2571	ROME 1051*	COLOSSEO 1802
PETALS 1156	VENICIA 10004	TUSCANA 1435	MELON SHAKE 10010

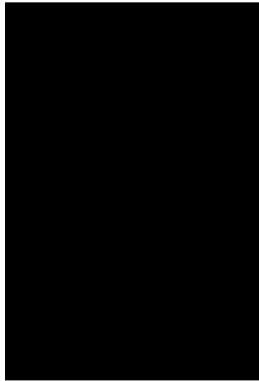
NEW



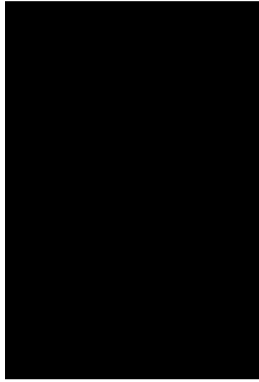
# DIAMONDS

Diamond sparkle finish

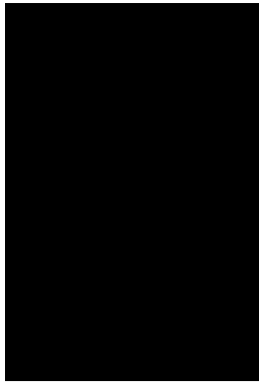
WEDDING DRESS 9964 | B/C: 9918



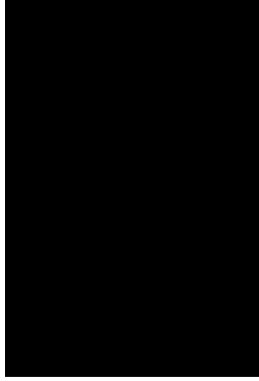
FANTASY 4725 | B/C: 4625



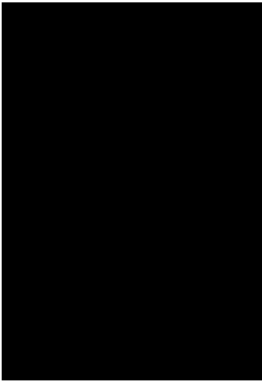
FAIRY SPARKLE 4728 | B/C: 4731



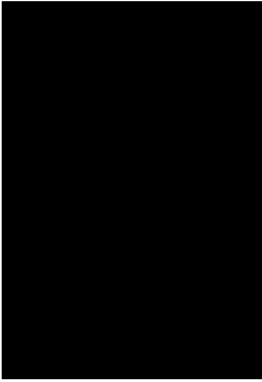
DESERT SKY 9963 | B/C: 4116



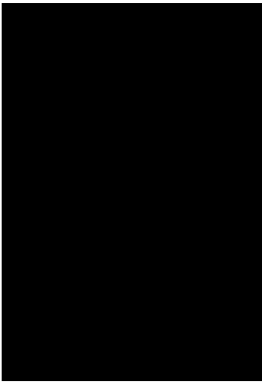
CLOUDS 2866 | B/C: 2228



HONEYMOON 10606 | B/C: 10341



DREAMS 10607 | B/C: 10429



TIE THE KNOT 9962 | B/C: 9913



LACE 2867 | B/C: 2374



PRINCESS 3337 | B/C: 3114



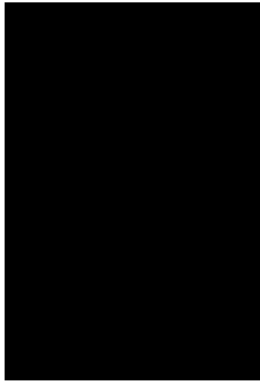
CHERRY ROUGE 3338 | B/C: 3252



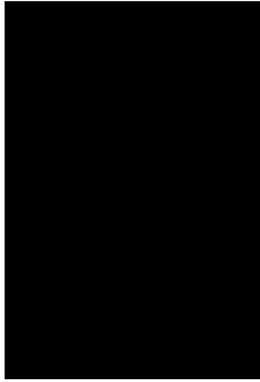
KOSHA 2864 | B/C: 2846



VEIL 3336 | B/C: 3302



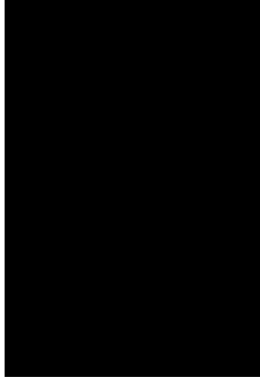
LILAC BOUQUET 4727 | B/C: 4391



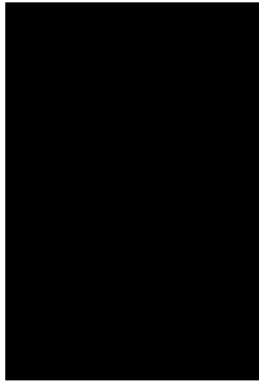
I DO 4726 | B/C: 4623



FOREVER YOURS 2865 | B/C: 2110



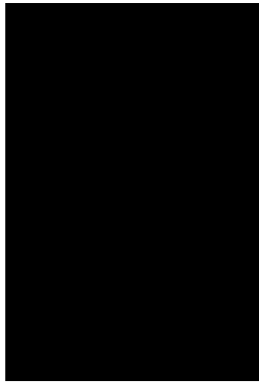
FAIRYTALE 6334 | B/C: 6031



ALMAS 6333 | B/C: 6241



CARRIAGE 7558 | B/C: 7154



FIRST DANCE 5415 | B/C: 5180



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